

City Council Visioning Exercise

Refining Your Mission Statement:

A mission statement tells what the community is and how the city government supports that.

- A. What kind of a city are we, and what kind of government do we offer our community?
- B. To whom do we provide services?
- C. What do we honor about our community?

Building a Values Promise (Your values as a leader and as a community member)

What do you, as a Council Member, believe about your work, how the Council conducts business, and how you feel about your city?

Work: _____

Council Business: _____

My Town: _____

Creating a Vision Statement

1. If we live the mission and values, how will it be to live in our city?
2. How will we know this city is successful?
3. How does this city physically look?
4. How do citizens, city employees and small businesses feel about living here?
5. What kinds of activities does the city support for its citizens, businesses and employees?